Afimilk Cookies Policy

Last updated January 7, 2019

This policy provides information about how and when we use cookies. Capitalized terms used in this policy but not defined have the meaning set forth in our **Privacy Policy**, which also includes additional details about how we collect and use information.

Visiting or using our Website or services with your browser settings adjusted to accept cookies tells us that you consent to our use of cookies and other technologies to provide you with our services. **If you do not accept the use of these cookies, please disable them using the instructions provided below**.

WHAT ARE COOKIES?

"Cookies" are small data files that we store on your computer or device. Cookies are widely used to make websites work more efficiently, recognize your browser or device, improve your user experience, customize features and advertising, and provide reporting information about your use of our services. You can find more about cookies by visiting all.aboutcookies.org. If you are located in the European Union you may use the resources at http://www.youronlinechoices.eu/.

You can configure your desktop or mobile browser's settings to reflect your preference to accept or reject cookies, including how to handle third-party cookies (see *How Can I Manage Cookies?* below).

In addition to cookies, there are other similar technologies used by us and elsewhere on the web or in mobile sites or applications. Web beacons, browser storage and plugins and other technologies often work in conjunction with cookies, and may store small amounts of data on your device.

How We Use Cookies

Afimilk uses cookies for a number of reasons, like protecting your data and account, helping us see which features are most popular, counting visitors to a page, improving our users' experience, keeping our services secure, and just generally providing you with a better, more intuitive, and satisfying experience. The cookies we use generally fall into one of the following categories.

Category of Cookies	Why we use these cookies
Authentication	If you're signed in to your account, cookies help us keep you logged in, show you the right information and personalize your experience
Security	We may use these cookies to help identify and prevent security risks.
Performance	We may use these cookies to collect information about how you interact with our services and to help us improve them.
Analytics	We may use these cookies to help us improve our services.
Marketing	We may use cookies to help us deliver marketing or ad campaigns and to track their performance. Similarly, we and/or our advertising partners may use cookies to help gather information about your activities on our Website and other sites in order to provide you advertising abased upon your browsing activities and interests, both on our Website and on third-party websites.

WHAT COOKIES DO WE USE?

We use various types of cookies on our Website, including:

- *Session cookies*, which disappear when you log out and close your browser;

- *Persistent cookies*, which stay on your device until you or your browser deletes them or until they expire;

- *First-party cookies*, which are associated with the domain you are visiting; and

- *Third-party cookies*, which are associated with a different domain other than the one you are visiting.

Our cookie table lists some of the third party cookies on our Services. Please note that the names of cookies, pixels and other technologies may change over time.

Cookie Name	Used by	Use description	Expiration
has_js	Afimilk	Used to identify browser's JavaScript support	session
_ga	Google Analytics	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	Two years
_gid	Google Analytics	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	One day
_utmz	Google Analytics	Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used.	6 Months
_gat	Google Analytics	Used by Google Analytics to throttle request rate	One day
_utma	Google Analytics	Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit.	Two years

_utmc	Google Analytics	Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit	Not set
_utmt	Google Analytics	Used to throttle the speed of requests to the server	One day
_utmb	Google Analytics	Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.	One day
1P_JAR	Google Advertising	Google advertising cookie used for user tracking and ad targeting purposes	One day
NID	Google Advertising	These cookies are set by Google Adwords to make advertising more engaging to users.	Six months

Fr	Facebook	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Two months
BizoID	Linkedin Insights and Ads	LinkedIn insights and ads tags. This cookie is used to determine if there is Bizographic data attached to this visitor	Three weeks
UserMatchHistory	Linkedin Insights and Ads	LinkedIn insights and ads tags. This cookie is an API call. Basically it is used to determine if we have seen the visitor before so we can determine what information we have on them	One day
Lang	Linkedin Insights and Ads	Remembers the user's selected language version of a website	Not set
lidc	Linkedin Insights and Ads	Used by the social networking service, LinkedIn, for tracking the use of embedded services	Two days

bcookie	Linkedin Insights and Ads	Used by the social networking service, LinkedIn, for tracking the use of embedded services	Ten months
IDE	Google Double-click	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to user	Ten months

Cookie Management

HOW CAN I MANAGE COOKIES?

You can choose whether or not to accept cookies and other technologies, as explained below. However, you should be aware that disabling cookies may prevent you from enjoying the full functionality of the Website and the services offered by us.

Most browsers allow you to change your cookie settings. The "Options" or "Preferences" menu of most browsers detail how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie and how to disable cookies altogether. Your browser's settings may also allow you to disable or delete similar technologies and data used by browser add-ons (such as Flash cookies), for instance by changing the add-on's settings or clearing browser storage. Browser manufacturers

provide help pages relating to cookie management in their products. Please see below for more information:

- Google Chrome
- Internet Explorer
- Mozilla Firefox
- Safari (Desktop)
- Safari (Mobile)
- Android Browser
- Opera
- Opera Mobile

For other browsers, please consult the documentation that your browser manufacturer provides.

If you only want to limit third party advertising cookies, you can turn off most of these cookies by visiting the following links (but be aware that not all of the companies listed on these sites drop cookies via our Website or services):

Your Online Choices
Network Advertising Initiative
Digital Advertising Alliance

You can opt out of interest-based targeting provided by participating ad services through the Digital Advertising Alliance's YourAdChoices. In addition, on your iPhone, iPad or Android, you can change your device settings to control whether you see online interest-based ads.

Managing Analytics cookies

You can opt-out of having your anonymised browsing history within our websites or applications recorded by analytics cookies. We use the following service providers and you can learn more about their privacy policies and how to opt-out of their analytics cookies by clicking on following links:

Google Analytics

Please note that even if you opt-out and limit cookies or these third party tracking technologies, they may still collect data and you may still see ads, but they will not be targeted based on information collected through these

technologies.

WHAT IS DO NOT TRACK?

Do Not Track is a privacy preference that users can set in their web browsers. When a user turns on the Do Not Track signal, the browser sends a message to websites requesting them not to track the user. At this time, we do not respond to Web browser "do not track" settings or signals. As described in this Cookie Policy, we deploy cookies and other technologies on our service to collect information about you and your browsing activity, even if you have turned on the Do Not Track signal.

CHANGES TO THIS COOKIE POLICY

If you have disabled one or more cookies, we may still use information collected from cookies prior to your disabled preference being set, however, we will stop using the disabled cookie to collect any further information.

We may amend this Cookie Policy from time to time. Use of Information we collect now is subject to the Cookie Policy in effect at the time such Information is used. If we make material changes in the way we collect, use, and/or share information held in cookies, we will notify you by posting an announcement through the applicable services. We encourage you to regularly review this page for any updates to our Cookie Policy as well as our Privacy Policy.

CONSENT

We will assume that if you continue to use the Website after reading this notice that you consent to the terms of our use of cookies during your visit to the Website.